

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# USE THIS HANDY ORDER FORM

Just mark how many of each Bloom-Rite Package you want, sign your name and address, fold, seal or staple the edge, and mail. Deliveries from December till the 1st of May. Minimum order is 3 dozen packages.

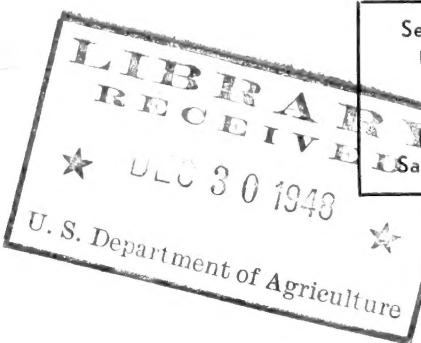
Also order your other Bulbs and Plants on this Postage Paid handy Mailer.

*Bloom-Rite* **PACKAGED** *Flower Bulbs for Spring*

62,09

NURSERYMEN'S EXCHANGE  
938 HOWARD STREET  
SAN FRANCISCO 3, CALIF.

EX-753  
12-14-48  
12-14-48



Librarian  
U.S. Department of Agriculture  
Washington 25, D. C.



## NURSERYMEN'S EXCHANGE

938 HOWARD STREET

SAN FRANCISCO 3, CALIF.

Please send the following Bloom-Rite packaged Flower Bulbs @ \$7.20 per dozen packages. (Minimum order 3 dozen packages.)

### QUANTITY

<b>HYBRID AMARYLLIS</b>		2 Bulbs per Package
<b>MIXED ANEMONES</b>	40	" "
<b>MIXED TUBEROUS BEGONIAS</b>	10	" "
<b>ORANGE</b>	10	" "
<b>PINK</b>	10	" "
<b>RED</b>	10	" "
<b>WHITE</b>	10	" "
<b>YELLOW</b>	10	" "
<b>LAVENDER DAHLIAS (LARGE FLOWERED)</b>	2	" "
<b>ORANGE</b>	2	" "
<b>PURPLE</b>	2	" "
<b>RED</b>	2	" "
<b>ROSE</b>	2	" "
<b>WHITE</b>	2	" "
<b>YELLOW</b>	2	" "
<b>EASTER LILIES</b>	5	" "
<b>MIXED GLADIOLUS</b>	25	" "
<b>LAVENDER</b>	25	" "
<b>ORANGE</b>	25	" "
<b>PINK</b>	25	" "
<b>RED</b>	25	" "
<b>ROSE</b>	25	" "
<b>WHITE</b>	25	" "
<b>YELLOW</b>	25	" "
<b>LAVENDER POMPON DAHLIAS</b>	2	" "
<b>ORANGE</b>	2	" "
<b>PINK</b>	2	" "
<b>PURPLE</b>	2	" "
<b>RED</b>	2	" "
<b>WHITE</b>	2	" "
<b>YELLOW</b>	2	" "
<b>MIXED RANUNCULUS</b>	40	" "
<b>REGAL LILIES</b>	5	" "
<b>RUBRUM LILIES</b>	1	" "
<b>TIGER LILIES</b>	3	" "
<b>MIXED TIGRIDIA</b>	15	" "

**Also please ship the following**

---

**NAME**

---

**ADDRESS**

---

**CITY**

ZONE

STATE

BY

# Bulbs

## Amaryllis

### California Grown Bulbs

**Field Selected Hybrids**—A specially selected strain for greenhouses. Bright and pastel shades mixed.  
Large Bulbs, Mixed.....\$35.00 per 100

## Amaryllis Belladonna

Jumbo Size, Rose Pink.....\$15.00 per 100.....\$140.00 per 1000

## Anemones

### Monarch de Caen, Mixed Colors

	3/8"-1/2"	1/2"-5/8"	5/8"-7/8"	7/8" Up
Per 100 .....	\$1.50	\$ 2.00	\$ 3.00	\$ 4.25
Per 1000 .....	9.00	14.00	24.00	37.50

**St. Brigid**, Double flowered Mixture—**Blue Poppy**,  
**His Excellency**, Red—**The Bride**, White

Per 100 .....	\$ 1.75	\$ 2.50	\$ 3.25	\$ 4.75
Per 1000 .....	12.00	19.00	27.50	42.50

## Baby Gladioli

### Top Size—Blooms in April and May

\$5.00 per 100.....\$45.00 per 1000

**Blushing Bride**, White with Carmine Blotch—**Peach Blossom**, Exquisite Pink—**Pink Perfection**, Rosy Pink—**Spitfire**, Brilliant Reddish Salmon—**The Bride**, Lovely White—**Charm**, Purple.

## Begonias

### TUBEROUS ROOTED—California grown Bulbs—Super Giant Strain

All the types are available at the following prices and in the following colors:

	Per 100	Per 1000
5/8"- 3/4" Diameter .....	\$ 4.50	\$ 35.00
3/4"-1" Diameter .....	6.00	50.00
1"- 1 1/4" Diameter .....	7.50	67.50
1 1/4"-1 1/2" Diameter .....	10.00	90.00
1 1/2"-2" Diameter .....	14.50	135.00
2" and Up Diameter.....	19.50	185.00

**Red**—**Pink**—**Apricot**—**Scarlet**—**Orange**  
**Yellow**—**Rose**—**Salmon**—**White**

**Camellia Double**: The flowers are of the Camellia type and very large. This is best for greenhouse culture.

**Carnation or Double Frilled**: (Fimbriata Plena) This type produces a large double, resembling a carnation in form. The petals are frilled and have serrated edges.

**Crispa or Single Frilled**: Produces large, profusely frilled and ruffled single flowers.

**Hanging Basket or Lloydii** (Pendula fl. pl.) This is the Pendula or Lloydii type, containing double flowers only. Often hundreds of blossoms to a bulb.

### OTHER BEGONIA TYPES IN MIXED COLORS

The following are distinct types of begonias and come in mixed colors only.

**Cristata or Crested Type**: A single type, slightly frilled, a coxcomb-like tuft or crest is borne on each petal.

**Marginata**: A crispa type flower, white with pink edge, and salmon with copper edge.

**Marmorata**: A camellia flowered double bloom mottled in red and white.

**Multiflora**: Large numbers of small flowers.

**Picote Double**: A camellia type blossom with the edges of each petal in a different shade of color. Available in mixture only.

**Rose-Bud**: A double type resembling rose buds.

## Bletilla Hyacinthina

### Hardy Terrestrial Chinese Orchid

Bears about 6 orchid shaped flowers on 12" stem. Ideal for pots. Available in Lavender or White.....\$34.00 per 100

## Cannas

\$6.50 per 100.....\$62.50 per 1000

**Hungaria**, Pink flowers, Green foliage, 4 feet—**King Humbert**, Large Orange-Scarlet flowers, Bronze foliage, 4 feet—**The President**, flowers, Green leaf, 4 feet—**Richard Wallace**, Yellow flowers, Green foliage, medium height—**Yellow King Humbert**, Large Yellow flowers, spotted Red, Green foliage, 4 feet—**Eureka**, White, Green leaf, 4 feet—**Copper King**, Giant Apricot, 4 feet.

## Caladium

**Fancy Leaved**—Available in All Varieties **F.O.B. Florida**  
**No. 1 Bulbs** for forcing.....\$18 per 100.....\$160.00 per 1000  
**Jumbo Bulbs** for forcing.....25.00 per 100.....230.00 per 1000

## Caladium Esculentum

**Elephant's Ear**  
No. 1 Bulbs.....\$15.00 per 100.....\$140.00 per 1000

## Dahlias

### For Commercial Growing

**LARGE FLOWERING, CHOICE COLLECTION**: Excellent for retail sales. Eight varieties, 15 of each variety. Each Bulb labeled. \$27.50 for collection

**POMPON COLLECTION**: Six excellent varieties, 12 of each variety. Each Bulb labeled. \$17.50 for entire collection.

### DAHLIAS IN NAMED VARIETIES

\$23.00 per 100.....\$220.00 per 1000

We have specialized in smaller type Dahlias because of their value as cut flowers. The Pompons are of the ball type. The plants are of stocky growth, branching habit, and produce a profusion of flowers until frost. The Miniatures are similar in form to the large flowered varieties but measure only 2 1/2" to 3 1/2" in diameter. They are profuse bloomers and make lovely bouquets.

### POMPON DAHLIAS

**Amber Queen**, Dainty, amber in color, petals very full and firm textured—**Baby Doll**, Golden yellow, petals tipped deep rose—**Bantam**, Very small, brilliant scarlet—**Bit O' Lilac**, Small, delicate lilac—**Edith Miller**, Rose red and gold—**Elizabeth Ann**, Small, lovely deep rose—**Joanna Pettit**, Full petaled in light salmon—**Lamp-light**, Delicate pink—**Little David**, Bright deep orange—**Little Snowball**, Pure white, full double—**Mary Mums**, Medium purple—**Peggy Ann**, Bright yellow suffused peach, medium size—**Rosa Wilmouth**, Deep rose pink—**Snow Clad**, Pure white—**Taka's Purple**, Deep purple—**Tommy Keith**, Red tipped purple—**Vivid**, Bright scarlet—**Yellow Gem**, Small well formed, bright yellow.

### MINIATURE DAHLIA

**Baby Royal**, Salmon pink, base of petals deep yellow, semi-double cactus type—**Baby Sagamore**, Amber yellow suffused peach, full, broad petaled, very colorful—**Buckeye Baby**, Cream yellow suffused peach, broad petaled—**Corinna**, Pure lemon yellow, full petaled—**Elizabeth Page**, A popular salmon pink cactus type—**Fairy**, Rose pink tinted lavender, broad petaled—**Glory De France**, Rosy lilac—**Little Darling**, Creamy pink cactus—**Little Diamond**, Deep rose, cactus type—**Little Sunbeam**, Gold cactus—**Market Queen**, Bright red, petals tipped pure white—**Persimmon**, A colorful orange shade—**Sanhican's Sweetheart**, Pale yellow and peach—**Snow Boy**, White miniature ball—**White Fawn**, Purest white informal decorative miniature—**Wine Drop**, Bright red wine, small—**Zinnia**, Burnt orange. We can furnish Miniatures by colors in **Red**, **White** or **Yellow**.

### BALL TYPE DAHLIAS

**Bronze Ball**, Lovely bronze—**Jane Shore**, Large Yellow—**La Fiesta**, Large orange—**La Loleta**, Large pink—**Norman Lewis**, Large rosy purple—**Red Ball**, Large red.

### DECORATIVE TYPE DAHLIAS

**Avalon**, Clear yellow—**Francis La Rocco**, Sulphur yellow—**Gallant Fox**, Lovely red—**Golden Eclipse**, Golden yellow—**Jean Kerr**, Standard white—**Jersey's Beauty**, Pink—**Kentucky**, Orange salmon—**La Toreador**, Large red—**Little Red Bird**, Deep red, informal—**Mah Baby**, Maroon, flower about 3 1/2"—**Manotte**, Very large deep rose cactus, flower about 10"—**Mary Raggio**, Large yellow—**Mrs. I De Ver Warner**, Orchid pink—**New York Market**, White with lavender tint—**Red Beauty**, Large red—**White King**, Pure white.

# Bulbs

## Gladioli

Prices are per 1000. 250 of any one variety delivered at these prices. Orders for less than 250 of any one variety are \$.75 more per 100. Prices on named varieties of smaller bulbs sent on request.

	#1	#2	#3
Algonquin—New Brilliant Red.....	\$38.00	\$32.00	\$26.00
Alladin—Bright Salmon, Cream Blotch.....	<b>30.00</b>	<b>25.00</b>	<b>18.00</b>
Ariadne—Showy, Yellow & Red Throat.....	35.00	30.00	25.00
Badger Beauty—Fine Tall Lavender.....	35.00	30.00	25.00
Ballad—Ruffled Light Salmon Rose.....	35.00	30.00	25.00
Beacon—Salmon Scarlet, Cream Throat.....	<b>27.50</b>	<b>20.00</b>	<b>16.00</b>
Beauty Clynic—Ruffled Salmon Pink.....	60.00	55.00	50.00
Beltrami—Popular Smoky Rose .....	<b>27.50</b>	<b>20.00</b>	<b>16.00</b>
Big Top—Giant Pink, Carmine Throat.....	35.00	30.00	25.00
Blaze—Brilliant Red Scarlet.....	<b>27.50</b>	<b>20.00</b>	<b>16.00</b>
Blue Beauty—Light Blue .....	30.00	25.00	18.00
Burma—Ruffled Deep Rose Red.....	60.00	55.00	50.00
Capeheart—Superb Warm Pink.....	<b>30.00</b>	<b>25.00</b>	<b>20.00</b>
Casablanca—Ruffled Creamy White.....	35.00	30.00	25.00
Chaumony—Popular Cut-Flower Rose .....	35.00	30.00	25.00
Corona—White Edged Rose .....	34.00	28.00	22.00
Criterion—Tall Light Pink.....	35.00	30.00	25.00
Elizabeth The Queen—Best Ruffled Lavender	50.00	42.50	37.50
Ethel Cave Cole—Extra Large Pink.....	<b>27.50</b>	<b>20.00</b>	<b>16.00</b>
Flame Queen—Fine Light Red.....	35.00	30.00	25.00
Florist Mixture .....	<b>27.50</b>	<b>20.00</b>	<b>16.00</b>
Glamis—Salmon Pink, White Throat .....	60.00	55.00	50.00
Green Light—Ruffled Greenish White.....	34.00	28.00	22.00
Greta Garbo—A Truly Great Light Pink.....	<b>30.00</b>	<b>25.00</b>	<b>20.00</b>
Halloween—Bright Red Orange .....	35.00	30.00	25.00
H. B. Pitt—Fine Orange Pink .....	35.00	30.00	25.00
High Finance—Giant Orange Gray .....	48.00	42.00	36.00
H. R. Hancock—Bright Rose, White Throat....	95.00	85.00	75.00
Jeanie—Fine Salmon Pink.....	<b>27.50</b>	<b>20.00</b>	<b>16.00</b>
J. S. Bach—Popular Showy Scarlet.....	<b>27.50</b>	<b>20.00</b>	<b>16.00</b>
Kenwood—Fine Light Red.....	35.00	30.00	25.00
King Lear—New Ruffled Purple.....	<b>30.00</b>	<b>25.00</b>	<b>18.00</b>
Lady Jane—Exhibition Light Yellow.....	34.00	28.00	22.00
Lantana—Lovely Orange, Gold Throat.....	<b>30.00</b>	<b>25.00</b>	<b>20.00</b>
Leona—Rosy Red .....	<b>30.00</b>	<b>25.00</b>	<b>18.00</b>
Magnolia—Light Creamy Rose .....	30.00	25.00	20.00
Maid of Orleans—Creamy White.....	<b>27.50</b>	<b>20.00</b>	<b>16.00</b>
Margaret Beaton—White, Scarlet Feather....	<b>27.50</b>	<b>20.00</b>	<b>16.00</b>
Margaret Fulton—Deep Salmon.....	<b>30.00</b>	<b>25.00</b>	<b>18.00</b>
Marguerite—Salmon Pink .....	34.00	28.00	22.00
Mercury—Soft Bright Scarlet .....	35.00	30.00	25.00
Minuet—Clear Lavender .....	34.00	28.00	22.00
Myrna—Ruffled Cream White .....	<b>27.50</b>	<b>20.00</b>	<b>16.00</b>
Ogarita—Large Rose Salmon .....	34.00	28.00	22.00
Oregon Rose—Best Cut Flower Rose.....	60.00	50.00	45.00
Oriental Display—Popular Big Red.....	35.00	30.00	25.00
Oriental Pearl—Probably the Largest and Tallest Cream .....	125.00	110.00	100.00
Pacifica—Early Ruffled Cream White.....	35.00	30.00	25.00
Padre—Spectacular Orange .....	60.00	55.00	50.00
Pelegrina—Deep Blue, Deep Blue Violet.....	<b>30.00</b>	<b>25.00</b>	<b>18.00</b>
Picardy—Well Known Salmon.....	<b>29.50</b>	<b>24.50</b>	<b>19.50</b>
Pink Paragon—Purest Birch, White Throat....	35.00	30.00	25.00
Red Charm—Very Popular Red.....	49.00	42.00	36.00
Rewi Fallu—Deep Blood Red.....	30.00	25.00	18.00
Rio Rita—Tell Red Orange.....	35.00	30.00	25.00
Rosa Von Lima—Light Pink.....	<b>32.50</b>	<b>27.50</b>	<b>22.50</b>
Ruffled Princess—Ruffled Light Pink.....	<b>29.50</b>	<b>24.50</b>	<b>19.50</b>
Silentium—Early White, Carmine Blotch.....	30.00	25.00	18.00
Silver Wings—Sensational Picardy Sport....	125.00	115.00	100.00
Snow Princess—Fine Pure White.....	<b>29.50</b>	<b>24.50</b>	<b>19.50</b>
Stop Light—Popular Brilliant Red.....	35.00	30.00	25.00
Surfside—Ruffled White .....	30.00	25.00	18.00
Valeria—Best Light Red .....	40.00	35.00	30.00
Variation—Fine Soft Light Pink.....	<b>29.50</b>	<b>24.50</b>	<b>19.50</b>
Vassar—Ruffled Light Orange.....	<b>29.50</b>	<b>24.50</b>	<b>19.50</b>
Vredenberg—Mammoth White .....	35.00	30.00	22.00

## All Year Delivery



## Gloxinia

**California Grown:** Our strain is one of the most flexible leaved types available, which is more advantageous for florists.

	Per 100	Per 1000
3/4"-1" Diameter .....	\$ 7.00	\$ 60.00
1" -1 1/2" Diameter .....	12.00	105.00
1 1/4"-1 1/2" Diameter .....	15.00	137.50
1 1/2"-2" Diameter .....	20.00	190.00
2" and Up Diameter .....	28.50	275.00

**Blanche De Meru**, Rose, white throat—**Emperor Frederick**, Scarlet, white border—**Emperor William**, Violet, white border—**Etoile De Feu**, Scarlet—**Mount Blanc**, Pure white—**Prince Albert**, Dark violet, white throat—**Princess Elizabeth**, Blue with white throat—**Roi Des Rouges**, Dark crimson, frilled edge—**Tigrinia**, Range from light rose to dark lavender—**Violacea**, Soft Violet.

## Lilies

	Medium per 100	Large per 100
<b>Alstromeria</b> , Orange .....	6.50	9.50
<b>Bellingham Hybrids</b> , Yellow, Orange & Red.....	20.00	27.50
<b>Centifolium Hybrids</b> , Green, Brown & White.....	12.00	20.00
<b>Regale</b> , White, Carmine outside.....	8.50	12.50
<b>Lily of Valley</b> , Pips for outdoors....\$ 3.75 per 100.....\$ 32.50 per 1000		
<b>Lily of Valley</b> , Pips for forcing.....12.50 per 100.....95.00 per 1000		
<b>Lily of Valley Clumps</b> .....40.00 per 100.....375.00 per 1000		

We are proud to offer our disease resistant strain of Lily Auratum and Lily Rubrum. These are harvested in the mountains of Japan and are mosaic free.

### Lilium Auratum, Gold and White.

7- 9"	250 per case.....	\$35.00 per 100
9-11"	125 per case.....	50.00 per 100

### Lilium Rubrum, Red, Spotted Brown

8- 9"	200 per case.....	\$40.00 per 100
9-10"	140 per case.....	45.00 per 100
9-11"	125 per case.....	50.00 per 100
11-13"	90 per case.....	55.00 per 100

## Ranunculus

### Mixed

	1" Up	3/4"-1"	5/8"-3/4"	1/2"-5/8"	3/8"-1/2"
Per 100 .....	\$ 5.50	\$ 3.50	\$ 3.00	\$ 2.00	\$ 1.50
Per 1000 .....	47.50	30.00	22.00	14.00	9.50

### Yellow, Red, White, Pink or Orange Shades

Per 100 .....	\$ 6.00	\$ 4.00	\$ 3.25	\$ 2.50	\$ 1.75
Per 1000 .....	52.50	35.00	27.00	19.00	12.00

## Tuberoses

### Dwarf Double Pearl

Large Bulbs .....	\$4.50 per 100.....	\$40.00 per 1000
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# Bloom-Rite

**PACKAGED FLOWER BULBS**

\$7.20 Per Dozen Boxes

## WE WILL SUPPLY MATS FREE

Here are some of the FREE mats we have prepared for your own use in your local papers. Display the spectacular color poster and the beautiful packages in your store and tell your customers by using these mats in your advertising. The Bulbs will Sell and You will profit.

**BLOOM-RITE ANEMONES**  
No. 1—1  
Large, poppy-shaped flowers of rich, vivid colors. Gorgeous blues and violets predominate.  
40 BULBS PER BOX



MIXED ANEMONES  
40 Bulbs Per Box

MIXED RANUNCULUS  
40 Bulbs Per Box

WHITE GLADIOLUS  
25 Bulbs Per Box

**BLOOM-RITE DAHLIAS**  
No. 1—15  
LARGE FLOWERING—Beautiful, decorative flowers in gorgeous Lavender, Orange, Purple, Red, Rose, White or Yellow.  
2 BULBS PER BOX



DOUBLE CAMELLIA WHITE  
TUBEROUS BEGONIA  
10 Bulbs Per Box

MIXED GLADIOLUS  
25 Bulbs Per Box

YELLOW GLADIOLUS  
25 Bulbs Per Box

**BLOOM-RITE GLADIOLUS**  
No. 1—16  
Outstanding quality flowers in clear tones of Lavender, Orange, Pink, Purple, Red, Rose, White, Yellow or Mixed.  
25 BULBS PER BOX



DOUBLE CAMELLIA ORANGE  
TUBEROUS BEGONIA  
10 Bulbs Per Box

DOUBLE CAMELLIA RED  
TUBEROUS BEGONIA  
10 Bulbs Per Box

MIXED TIGRIDIA  
15 Bulbs Per Box

**BLOOM-RITE RANUNCULUS**  
No. 1—17  
Large, full-petaled, mostly of the Double Camellia, Flower Type. A rich mixture of colors.  
40 BULBS PER BOX



DOUBLE CAMELLIA ORANGE  
TUBEROUS BEGONIA  
10 Bulbs Per Box

DOUBLE CAMELLIA RED  
TUBEROUS BEGONIA  
10 Bulbs Per Box

MIXED TIGRIDIA  
15 Bulbs Per Box

**BLOOM-RITE BEGONIAS**  
No. 1—18  
TUBEROUS—Large, Double-Camelia flowers of exquisite form in separate colors of Orange, Pink, Red, White or Yellow.  
10 BULBS PER BOX



DOUBLE CAMELLIA YELLOW  
TUBEROUS BEGONIA  
10 Bulbs Per Box

DOUBLE CAMELLIA PINK  
TUBEROUS BEGONIA  
10 Bulbs Per Box

WHITE POMPON DAHLIAS  
2 Bulbs Per Box

**BLOOM-RITE DAHLIAS**  
No. 1—5  
POMPONS—Delightful little flowers for bowl or basket arrangements. Lavender, Orange, Pink, Purple, Red, White or Yellow.  
2 BULBS PER BOX



PINK POMPON DAHLIAS  
2 Bulbs Per Box

WHITE POMPON DAHLIAS  
2 Bulbs Per Box

YELLOW POMPON DAHLIAS  
2 Bulbs Per Box

**BLOOM-RITE LILIES**  
No. 1—8  
Rubrum Lilies ..... 1 BULB PER BOX  
Tiger Lilies ..... 3 BULBS PER BOX  
Regale Lilies ..... 5 BULBS PER BOX  
Easter Lilies ..... 5 BULBS PER BOX



RED POMPON DAHLIAS  
2 Bulbs Per Box

WHITE DAHLIA (Large Flowered)  
2 Bulbs Per Box

ORANGE DAHLIA (Large Flowered)  
2 Bulbs Per Box

**BLOOM-RITE TIGRIDIA**  
No. 1—19  
Large, three-petaled, exciting flowers in fascinating color combinations. Easily grown in any rich soil.  
15 BULBS PER BOX



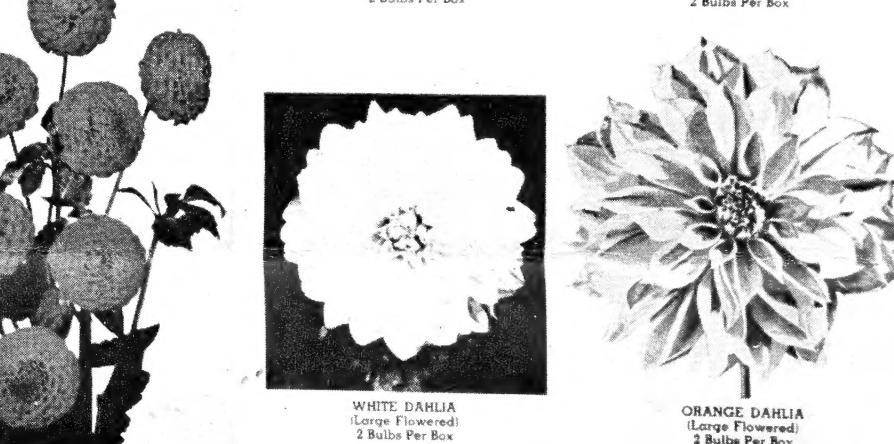
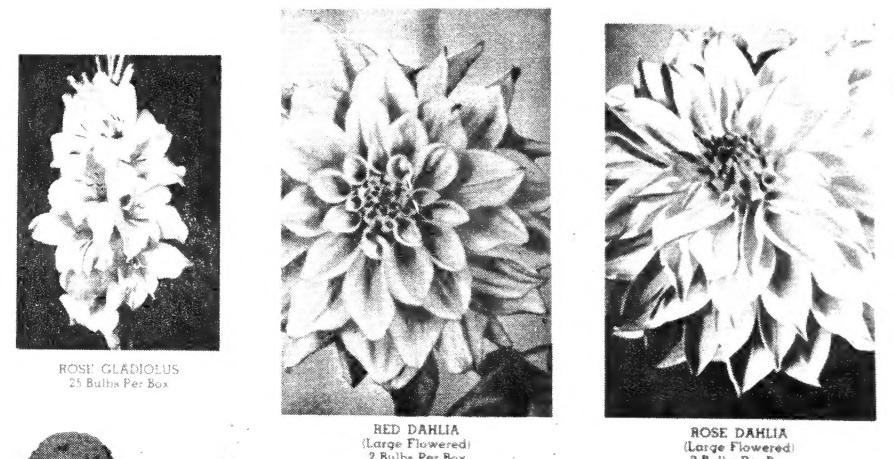
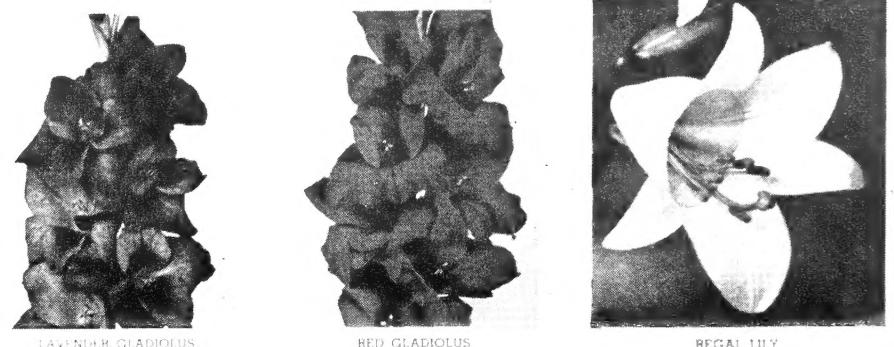
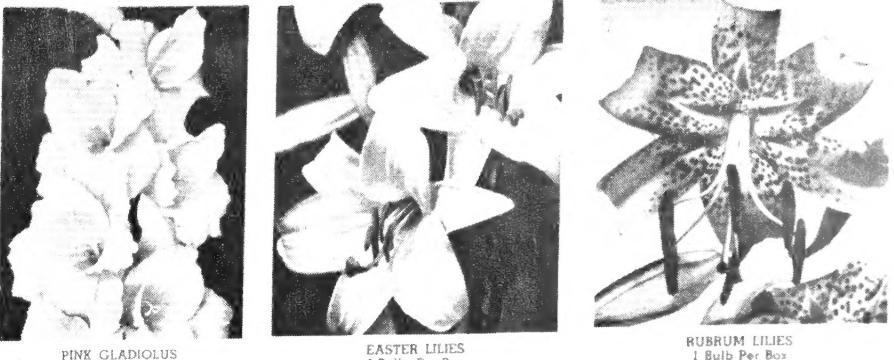
1. Cellophane Bag  $\frac{1}{2}'' \times 8\frac{1}{2}''$ .

2. Cardboard Backing.

3. Flower Picture in Full Color  $3\frac{1}{8}'' \times 4\frac{1}{4}''$ .

# BLOOM-RITE

*Packaged Bulbs*



NOT ILLUSTRATED ABOVE ARE PURPLE, LAVENDER AND ORANGE POMPON DAHLIAS AND PURPLE GLADIOLUS, WHICH ARE ALSO AVAILABLE

THE FULL COLOR, 35 x 22 INCH POSTER SHOWN ABOVE IS GIVEN FREE WITH EACH NEW DEALER ORDER

## PACKAGE YOUR OWN BULBS

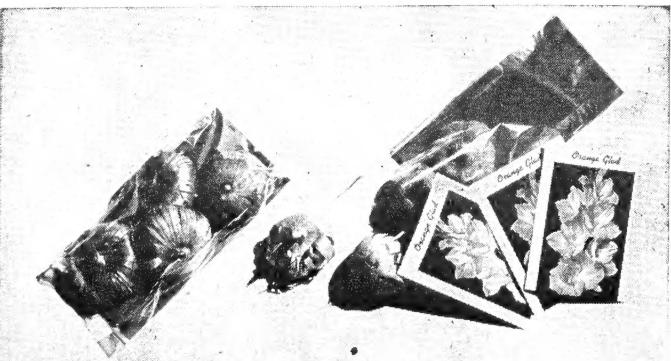
### Bulb Packages (Complete)

Use the proved appeal of packaged bulbs to increase your bulb sales. These units are complete. Insert your own bulbs, price properly, and watch sales grow. The unit includes:

1. Cellophane Bag  $\frac{1}{2}'' \times 8\frac{1}{2}''$ .
2. Cardboard Backing.
3. Flower Picture in Full Color  $3\frac{1}{8}'' \times 4\frac{1}{4}''$ .

\$5.00 per 100 units

\$47.50 per 1000 units



### Bulb Pictures

Full color pictures of flowered bulbs,  $3\frac{1}{8}'' \times 4\frac{1}{4}''$ , for use in packaging your own bulbs. Pictures as shown above for partial display of pictures available.

\$2.50 per 100

\$24.00 per 1000

### Cellophane Bulb Bags

Cellophane bags,  $3\frac{1}{2}'' \times 8\frac{1}{2}''$  with cardboard backing, for packaging your own bulbs.

\$2.50 per 100

\$24.00 per 1000

# Plants

## Agapanthus Umbellatus

Blue Lily of the Nile  
Nov.-Apr.  
Delivery

Large Divisions ..... \$27.50 per 100

## Anthurium

Andreamum Hybrid Crosses  
3 inch Pots ..... \$29.50 per 10 ..... \$250.00 per 100

## Begonia Plants (Tuberous)

Available in all Colors and Types

150 plants to flat ..... \$55.00 per 1000  
100 plants to flat ..... 70.00 per 1000  
60 plants to flat ..... 85.00 per 1000

No order for less than 3 flats.

## Begonia Collection (Rex)

10 Choice Varieties to Each 100 Plants  
Large Plants ..... \$27.00 per 100

## Bleeding Hearts

Dicentra Spectabilis: 4-6 eye roots ..... \$47.50 per 100

## Bouvardia Albatross

2½ inch Pots ..... \$27.50 per 100 ..... \$250.00 per 1000

## Carnations

	Per	Per	Per	Per
Rooted Cuttings	100	1000	Rooted Cuttings	100
White			Deep Pink	
Sylvia (varieg.)	\$20.00	\$150.00	Virginia Miller	15.00
Northland	12.00	100.00	John Briry	10.00
White Briry	15.00	125.00	D. P. Fisher	10.00
Colonel Blimp	15.00	125.00	Scarlet	
Mercury	15.00	125.00	Victory Red	12.00
Arundel	12.00	100.00	Scarlet King	15.00
White Fisher	10.00	80.00	Dark Red	
Light Pink			C. W. Weld	12.00
Netta	20.00	150.00	Williams Sims	20.00
Hercules	15.00	125.00	Miscellaneous	
Medium Pink			Miller's Yellow	12.00
Virginia Rose	10.00	80.00	Frosted Patrician	
Peter Fisher	10.00	80.00	White petals overlaid with pink flaking	10.00
Salmon Pink			Pelargonium	
Salmon Virginia	10.00	80.00	Crimson, Wine on a white base, mottled effect	15.00
Donna Lee	15.00	125.00		125.00
Ida	10.00	80.00		

## Chrysanthemums

### SPECIAL MUM COLLECTION

#### Rooted Cuttings

Feathery, Spidery and Threadlike Types. The collection includes 25 each of eight choice varieties, each of a different color—200 plants in all, individually labeled.

Per Collection ..... \$17.50, F.O.B. Los Angeles  
Separate Colors ..... \$9.00 per 100

### BEGINNERS' MUM COLLECTION

January to June—Shipping Time

#### Rooted Cuttings

Includes 10 varieties Anemones, Poms and Single Types and 10 varieties in large Standard Types. Fifty of each variety are shipped, which includes a well balanced collection of all colors and types of 1000 plants, individually labeled.

Per Collection ..... \$50.00, F.O.B. Ohio

## Daisies

	Field Grown Roots	Per 100	Per 1000
Edgebrook Giants		\$32.00	\$295.00
Esther Reeds		7.50	70.00
Marconi Daisy		7.50	70.00
Transvaal Daisy, Single, mixed		14.00	120.00
Transvaal Daisy, Approx. 70% double		29.50	275.00
Transvaal Daisies, Double		40.00	370.00
Yellow Marguerites, 2½" pots		14.00	120.00
White Marguerites, 2½" pots		14.00	120.00
White & Yellow Marguerites, Rooted cuttings		8.00	70.00

## Delphinium Clumps

### Varieties Available

Summer Sky—Light Blue	King Arthur—Dark Violet
Bluebird—Bright Blue	Round Table—Mixed
Blue Jay—Dark Blue	Guinevere—Pink Lavender
Lancelot—Lavender	Gallahad—Clear White
Camelliard—Lavender	Black Knight—Dark Violet

Order in units of 20 or 25 of a variety  
Top quality extra large field grown clumps.  
Giant Pacific hybrid strain ..... \$20.00 per 100

## Cacti and Succulents

### Commercial Assortment for Dish Gardens and Novelty Planting

Per 100 Per 1000

#### Standard Cacti and Succulents Assorted:

For dish gardens or individual pots; 10 or more varieties, 2"-2½" pot size ..... \$4.50 \$35.00

#### Select Cacti and Succulent, Assorted:

Better varieties, including 20 or more ..... 6.00 50.00

Succulents Assorted ..... 4.50 35.00

Tiny Succulents Assorted ..... 3.50 30.00

All Cactus Assorted ..... 5.50 45.00

Collection for Fanciers: Fifty named varieties of Cacti and Succulents ..... 8.50 80.00

Dish Garden Plants Assorted: Small foliage plants ..... 9.00 85.00  
(500 of one assortment at 1000 rate.)

## Camellias

Collection 1—100 Plants, 5 each of 20 varieties ..... \$27.50

Red—Hoshiguruma, Lady de Saumerez, Leana superba, Wakanoura Red, Waratah; Pink—Akebono Pink, Claudia Lea, Lady Campbell, Mrs. John Laing, Rosita, Church Pink; White—Mrs. Francis Saunders, Churchwell, Montironi, Snow Queen; Variegated—Duc d'Orleans, Panache, Variabilis, Wakanoura Varieg., Amabilis Varieg.

## Foliage Plants

### All Year Delivery

	F.O.B. Florida	Per 100	Per 1000
Sanseveria Zeylanica: miniature, 3 to 5 leaf	\$ 6.00	\$ 50.00	
4"- 8", 3 to 4 leaf	7.50	65.00	
8"-12", 3 to 4 leaf	7.50	65.00	
12"-15", 3 to 4 leaf	8.00	70.00	
Sanseveria Laurentii: miniature, 3 to 4 leaf	13.50	125.00	
4"- 8", 3 to 4 leaf	14.50	135.00	
8"-12", 3 to 4 leaf	14.50	135.00	
12"-18", 3 to 4 leaf	14.50	135.00	
Philodendron Cordatum: 3 to 6 leaves	7.25	62.50	
Pothos Aureus: 3 to 5 leaves	7.25	70.00	
Nephthytis Librica: 3 to 5 leaves, stocky plants	6.50	55.00	
Nephthytis Variegated: 3 to 5 leaves	9.50	85.00	
Cryptanthus Assorted	6.50	55.00	
Peperomia: 3 to 4 leaves	8.00	70.00	
Chinese Evergreens: 4"- 6", 3 to 5 leaves	25.00	225.00	
6"- 8", 4 to 5 leaves	35.00	325.00	
8"-12", 4 to 6 leaves	40.00	385.00	
Philodendron Pertusum: Unrooted, 3-4 leaf tips	75.00	690.00	
Philodendron Dubia: Unrooted, 3-4 leaf tips	75.00	690.00	
Philodendron Pertusum: 3-5 leaf, 4" pot	225.00		
Philodendron Dubia: 3-5 leaf, 4" pot	225.00		

# Plants

## Fuchsias

### BEGINNERS' COLLECTION

250 Plants ..... \$40.00

16c per plant in 2½" Plant Bands, which are ready for gallon cans. Collection consists of 125 Uprights in 10 named varieties, 125 Trailers in 10 named varieties.

Varieties are guaranteed to be only of the most popular kinds.

## Ferns

### Large Size Fern Clumps \$4.50 per Dozen

Woodwardia Fern, Five Finger Fern, Deer Tongue Fern, Wood Rustic Fern, Lace Fern, Maiden Hair Fern, Sword Fern, Brake Fern.

#### Ferns in Pots

<b>Maiden Hair:</b>	2½-inch pots.....	\$16.00 per 100
	4 -inch pots.....	30.00 per 100
	6 -inch pots.....	85.00 per 100
<b>Asparagus:</b>	2½-inch pots.....	16.00 per 100
	4 -inch pots.....	30.00 per 100
<b>Springerii:</b>	2 -inch pots.....	16.00 per 100
	4 -inch pots.....	30.00 per 100
<b>Birdsnest:</b>	2 -inch pots.....	24.00 per 100
	3 -inch pots.....	35.00 per 100
	4 -inch pots.....	60.00 per 100
	5 -inch pots.....	85.00 per 100

## Geraniums

### Assorted Ivy Leaved and Scented Varieties

Unrooted Cuttings .....	\$ 4.00 per 100	\$35.00 per 1000
Rooted Cuttings .....	6.75 per 100	62.50 per 1000
3-in pot .....	25.00 per 100	
4-inch pot .....	35.00 per 100	

We will try to ship varieties you specify, if possible.

Only choice varieties are shipped.

Please order by color if possible.

## Hydrangeas

F.O.B. San Francisco or East Coast—customers' option.

Rooted cuttings ideal for gallon cans.....	\$25.00 per 100
2 to 3 heavy canes.....	55.00 per 100
3 to 5 heavy canes.....	70.00 per 100
4 to 7 heavy canes.....	95.00 per 100

**Aiskamm**—Rose-Pink.

**Altona**—Clear Pink.

**Ami Pasquard**—Red.

\***Daphne**—Brilliant Pink.

**Caprice**—Excellent White.

**Engels White**—Strong grower.

**Europa**—Salmon Pink.

**E. Moulliere**—White.

**Fortschrett**—Deep Carmine.

\***Gertrude Glahn**—Dark Rose.

\***Goliath**—Dark Rose.

**Hamburg**—Carmine.

\***Helen Merritt**—Deep Rose.

\***Kuhnert**—Rose Pink.

**Louis Savage**—Dark Pink.

**M. Baardse**—Salmon Red.

\***M. Foch**—Deep Carmine.

\***Merritts Beauty**—Dark.

Carmine Red.

**Merveille**—Light Red.

\***Niedersachsen**—Light Pink.

\***Norwood**—Deep Pink.

**Parsifal**—Red.

**Regula**—White.

**Signy Hartmann**—Dark Pink.

**Sonnengruss**—Rose Pink.

**Strafford**—Dark Pink.

\*Can be blued.

## Peonies

**Large Roots**—White, Red or Pink.....\$40.00 per 100

## Pelargoniums

Fall Delivery

Unrooted Cuttings .....	\$ 4.50 per 100	\$ 37.50 per 1000
Rooted Cuttings .....	10.00 per 100	90.00 per 1000
2½-inch pots .....	25.00 per 100	
4-inch pots .....	40.00 per 100	

## Phlox Collection

10 choice varieties—10 of each color—each root is individually labeled. Roots are of top quality stock and color selected well balanced.

\$20.00 per collection of 100 plants

## Roses

### GARDEN ROSES—Available in all Varieties

**Top Quality:** Grown by America's largest rose growers in California. No order for less than 250 plants.

#1.....\$0.45 ea.    #1½.....\$0.40 ea.    #2.....\$0.32 ea.

Garden Roses on Manetti Stock 5c more per plant.

### GREENHOUSE ROSES ON MANETTI STOCK

Yellow Talisman, Talisman # 5, Peter Briarcliff, Pink Delight, Red Delight or Golden Rapture.

No. 1 Started Eyes.....\$45.00 per 100    \$345.00 per 1000

## Small Fruits

Dec.-Mar.  
Delivery

<b>Thorny Boysenberries, Youngberries and Loganberries</b> .....	Per 100	Per 1000
	\$ 8.00	\$ 67.50
<b>Thornless Boysenberries, Youngberries and Loganberries</b> .....	10.50	95.00
<b>Cumberland Blackcap Raspberries</b> .....	7.50	55.00
<b>Cuthbert Red Raspberries</b> .....	6.00	50.00
<b>Rhubarb Cherry</b> .....	15.00	140.00
<b>Rhubarb Strawberry</b> .....	12.50	111.00
<b>Artichokes—Globe</b> .....	15.00	140.00
<b>Asparagus—Martha Washington</b> , 3 years old.....	3.00	22.50
<b>Strawberries</b>		
Banner Certified Improved.....	\$ 3.00	\$ 17.50
Gems Everbearing Improved.....	3.50	22.00
Fairfax .....	2.00	15.00
Rock Hill .....	7.75	67.50

**Onions Plants:** F.O.B. Washington, White or Brown plants in most varieties. Come approximately 100 plants per bundle. 60 bundles per crate. \$9.00 per crate or about 6000 plants.

## GRAPE VINES

Sold in multiples of 50 only. \$9.50 per 100.

**Alicante — Black Malvoise — Black Morocco — Black Monukka — Carignane — Emperor — Lady Finger — Fehr Szagoes — Golden Chasselas — Grenache — Mission — Muscat — Red Malaga — Ribier — Thompson — Tokay — White Malaga — Zinfandel.**

**Concord**—\$16.00 per 100.

## Stephanotis

3" pots ..... \$9.60 per doz.    4" pots ..... \$13.20 per doz.

Postage  
Will Be Paid  
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